



HELP USA

Building Better Lives

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Evictions: New York City Data from 2010 to 2015

- Citywide, 1 in 50 renters are evicted each year (about 2%)
- 24% decrease in the number of evictions between 2013 and 2015 from **28,849 to 21,988**
- In the seven poorest community districts, most families are earning the median income while severely rent burdened, paying 50% or more of their income in rent

Housing Court Answers, Inc., 2017

New York City Office of Civil Justice: 2016 Annual Report

Institute for Children, Poverty, and Homelessness: On the map: The dynamics of family homelessness in New York City: April, 2016



Evictions: Philadelphia Data from 2010 to 2015

- Citywide, 1 in 14 renters are evicted each year

19,328 evictions in 2015

- Households paying more than 30% of income on rent: 56% (*decreased* by 4.3%)
- Households income under 35K paying more than 30% income on rent: **86.3%** (*increase* of 4.8%)

NYC is 5 times larger than Philadelphia, but has a similar number of evictions annually



A Tale of Two Cities

New York City

- Rent protections higher
- Number of rent controlled/stabilized apartments is proportionally high
- Homeless prevention efforts more robust – 60 million per year in Homebase Programs
- Enhanced legal services for tenants in housing court (1 in 4 are now represented by legal services, as compared to 1 in 100 a few years ago)

Philadelphia

- None of these protections exist systematically



Residential Instability and Homelessness

- It starts with residential *instability*:
 - Loss of job
 - Educational outcomes diminish
 - Social supports strained
 - Risk for increased substance abuse and symptoms of mental illness
 - Decision making process breaks down

Matthew Desmond's book, *Evicted* highlights crisis of residential instability, which can lead to the enduring destructiveness of homelessness



HOMELESSNESS PREVENTION

The first phase of housing stabilization is homelessness prevention. If we can prevent families from becoming homeless in the first place, their outcomes are better across a range of indicators, both economic and social. In fact, studies have shown that this type of intervention has a more than 90% success rate at keeping people in safe homes and out of the shelter system.

HELP USA was one of the pioneers of modern homelessness prevention. The organization helped design the NYC Homebase prevention program. The success of Homebase spawned a number of other similar programs nationwide, and become the model for how to do the work efficiently and effectively.

HELP PROGRAMS

HOMEBASE

4

*Programs
in NYC*

\$8.1m
Annual Budget

5,000
Families Served/Year

SUPPORTIVE SERVICES FOR VETERAN FAMILIES

4

*Programs:
2 NYC & 2 Las Vegas*

\$4.5m
Annual Budget

1,200
Families Served/Year



FY 16 Outcome Data

3,397 Unduplicated Families

968

Unduplicated
Single Adults

**HOMEBASE
INTERVENTION**
(Eviction prevention,
aftercare and rapid
rehousing)

1.5%
Entered Shelter

98.5% Did Not Enter Shelter



In FY 16, 4365 Unduplicated Family Units Received HOMEBASE Services

Not every family unit would have become homeless
without intervention
But some would have:

If 20%
became
homeless

873
total families
would have
experienced
homelessness

807
more than with
Homebase

**Savings of
\$21M**

If 15%
became
homeless

655
total families
would have
experienced
homelessness

589
more than with
Homebase

**Savings of
\$13.2M**

If 10%
became
homeless

436
total families
would have
experienced
homelessness

370
more than with
Homebase

**Savings of
\$5.3M**

If 6.5%
became
homeless

284
total families
would have
experienced
homelessness

218
more than with
Homebase

**Costs
\$175,000
more with
Homebase**