



COMMUNITY ACTION MONTH | TOOLKIT

MAY 2018

Template Community Action Press Release

Insert Your Agency's Logo at
the Top of the Press Release

[Insert Your Agency Name] Celebrates 54 Years of Service in [Community]

For Immediate Release

Contact:

[Insert Name, Phone Number, and Email of Your Communications Staff]

([Insert Your City], [Insert Your State], May 1, 2018)—[Insert your agency name] is celebrating Community Action Month, dedicated to recognizing the success of the national Community Action Network. America's Community Action Agencies connect millions of children and families to greater opportunity, transforming their lives and making our communities — and our nation— stronger. This month, [your agency name] will be engaging in programs and events that showcase our innovative work in [your community].

"Community Action Month is a wonderful time to honor and celebrate the impact Community Action has in the lives of families and communities across the country," stated [Executive Director/President of your agency - name and title]. "The Community Action Partnership Network offers insight to leaders looking to understand what is working on the ground to help families thrive—creating smarter solutions that can be put to work within communities across the country."

[Last name of spokesperson] continued, "This past year, our agency has served [insert number] of families in [your community] and empowered them to attain self-sufficiency. [Insert a very brief statistic or piece of information that highlights your agency's success, such as the number of children served in a Head Start program, the number of homeless individuals now in housing, or the number of people who graduated from a job training program.] Our work changes lives and strengthens our entire community."

To celebrate its success and raise awareness in the community, [insert your agency name] will host [insert event name] on [date] to [insert event details—what is the event? Where will it take place? Why is it important?]. For more information, visit [Insert link to event information online].

[Insert your agency name] was established in [insert year] to create opportunities in [insert city, county and/or state] through [insert major programs/needs served]. [Agency name] is a member of the Community Action Network, originally created in 1964.

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[Insert your agency name, hyperlinked to your website]'s mission is [insert your mission].